



# CONFERENCE AGENDA

## MONDAY, AUGUST 26, 2002

8:00 am - 5:00 pm	Pre-Conference Meetings
4:30 pm - 7:30 pm	Conference Registration – Embassy Suites Ballroom Foyer

## TUESDAY, AUGUST 27, 2002

8:30 am – 2:00 pm	Conference Registration	Foyer
8:30 am – 10:00 am	<p><b>Welcome and Opening Remarks</b></p> <p><i>Welcoming Remarks</i>  <b>Michael Bernick</b>  Director, California Employment Development Department</p> <p><b>Maren Daley</b>  NASWA LMI Committee Chair</p> <p><b>Stanley P. Stephenson</b>  Regional Commissioner, Bureau of Labor Statistics</p> <p><b>Marie Moretti</b>  Business Liaison to Governor Gray Davis</p> <p><i>Opening Address</i>  <b>Stephen Levy</b>  Center for the Continuing Study of the California Economy</p> <p><i>“Shared Prosperity and the California Economy: Lessons for the Nation”</i></p> <p>Convener: Richard Holden</p>	Ballroom
10:00 am – 10:30 am	Morning Break	

10:30 am –  
11:50 am

**Breakout Sessions**

***Session One***

***“Re-Training and Upgrading Skills”***

Corey Kidwell, Bay Area Information Technology Consortium  
Larry Sinor, Sacramento Valley Apprenticeship  
Coordinators Association, Sheet Metal Workers  
Training Association,  
California Workforce Investment Board Youth Council  
William Walker, SETA Workforce  
Development Department

Convener: Brendan Kelly  
Facilitator: Beverly Odom

***Session Two***

***“Industry Clusters”***

Ted Bradshaw, University of  
California, Davis  
Matt Eary, San Diego Association of Governments  
Randy Murphy, Pennsylvania Department of  
Labor and Industry

Convener: Tammy Garcia  
Facilitator: Ted Bradshaw

***Session Three***

***“Trailblazing Research”***

Mike O’Connell, Florida Department of Labor  
Dr. Atkhar Khan, California Employment  
Development Department  
Les Janis, Georgia Career Information Center,  
Georgia State University

Convener: Phil Hardiman  
Facilitator: Dr. Julia Lane

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12:00 pm – 1:30 pm	<b>Luncheon Speaker</b>  <i>SENATOR JOHN VASCONCELLOS</i>  Introduction by Sam Rodriguez, Chief Deputy Director, California Employment Development Department	Ballroom
1:30 pm – 3:00 pm	<i>General Session</i> <i>“The Future of Work”</i> Michael W. Horrigan, Bureau of Labor Statistics Hans Johnson Public Policy Institute of California Dr. Ruth Milkman, Institute for Labor and Employment, University of California, Los Angeles  Convener: Brendan Kelly Facilitator: Bob Lanter	
3:00 pm – 3:30 pm	<b>Break</b>	
3:30 pm – 5:00 pm	<b>Breakout Sessions</b>  <i>Session Four</i> <i>“Building Career Ladders in Demand Industries”</i> Dr. Wallace Walrod, Orange County Business Council Anette Smith-Dohring, Sutter Health Rick Spill, National Skill Standards Board  Convener: John Billington Facilitator: Sandy Kirschenmann	

## Breakout Sessions

### *Session Five*

#### ***Workforce Development – More Than Just Job Training Programs***

Bob Cumming, Economic Development Network,  
California Community Colleges  
Dr. Bette Felton,  
California State University, Hayward  
Contra Costa Campus  
Margie High,  
Mt. San Antonio College

Convener: Tim Taormina  
Facilitator: Keith Lee

### *Session Six*

#### ***Analyzing Workforce Intelligence at the Local Level***

Diego Haro,  
California Employment Development Department  
Dixie Sommers  
Workforce Information Council,  
Ohio State University  
Meggan Mensinger, City of Long Beach  
Workforce Development Bureau

Convener: Cynthia Solorio  
Facilitator: Cynthia Solorio

### *Session Seven*

#### ***“Trailblazing Research”***

Mike O’Connell, Florida Department of Labor  
Dr. Atkhar Khan,  
California Employment Development Department  
Les Janis  
Georgia Career Information Center,  
Georgia State University  
George W. Putman,  
Illinois Department of Employment Security

Convener: Phil Hardiman  
Facilitator: Dr. Julia Lane

**6:30 pm –  
10:00 pm**

**NASWA/EDD Reception**

***California State Railroad Museum  
Old Sacramento***

***Come join us for a reception that will include  
tours of select museum exhibits,  
hors d'oeuvres, a no-host bar and music by the  
Millington String Quartet, and  
a performance by Debbie Goodwin's  
Los Tangueros Dance Company.***

## WEDNESDAY, AUGUST 28, 2002

<p><b>8:30 am – 10:00 am</b></p>	<p style="text-align: center;"><i><b>General Sessions</b></i>  <b>“National Perspectives”</b>  Grace Kilbane  Employment and Training Administration  Jack M. Galvin,  Bureau of Labor Statistics  Representative:  National Association of State Workforce Board Chairs</p> <p style="text-align: center;">Convener: Richard Holden  Facilitator: Sam Rodriguez</p>	
<p><b>10:00 am- 10:30 am</b></p>	<p><b>Break</b></p>	
<p><b>10:30 am – 11:50 am</b></p>	<p><b>Breakout Sessions</b></p> <p style="text-align: center;"><i><b>Session One</b></i>  <b>Workforce Intelligence Services to Employers</b>  Jay Mousa, Minnesota Department of Economic Security  George Nazer, New Hampshire Department of Employment Security  Graham Slater, Oregon Employment Department  Phillip George, South Dakota Department of Labor</p> <p style="text-align: center;">Convener: Spencer Wong  Facilitator: Dixie Sommers</p> <p style="text-align: center;"><i><b>Session Two</b></i>  <b>“Industry Clusters”</b>  Ted Bradshaw,  University of California, Davis  Matt Eary,  San Diego Association of Governments  Randy Murphy,  Pennsylvania Department of Labor and Industry</p> <p style="text-align: center;">Convener: Tammy Garcia  Facilitator: James R. King</p>	

	<p><i>Session Three</i> <i>User-Friendly Web Sites</i> Dr. Brock Allen, San Diego State University Dr. Greg Weeks, Washington State Employment Security Robert M. Wilson, R.M. Wilson Consulting Wendy Lazarus, M.PH, The Children’s Partnership</p> <p>Convener: Bonnie Graybill Facilitator: Bonnie Graybill</p>	
<p><b>12:00 pm – Awards Luncheon</b> <b>1:30 pm</b></p>		
<p><b>1:30 pm –</b> <b>3:00 pm</b></p>	<p><i>General Session</i> <i>“What Customers Want”</i> Sandra Brown, Sacramento Employment and Training Agency Jean M. Ross, California Budget Project Kathleen A. Milnes, Entertainment Industry Development Corporation Robert G. Burris, Sacramento Area Commerce &amp; Trade Organization</p> <p>Convener: Rona Sherriff Facilitator: Patrick Johnston</p>	
<p><b>3:00 pm – Break</b> <b>3:30 pm</b></p>		
<p><b>3:30 pm –</b> <b>5:00 pm</b></p>	<p><b>Breakout Sessions</b></p> <p><i>Session Four</i> <i>Workforce Intelligence for Career Exploration</i> Jay Mousa, Minnesota Department of Economic Security Doug Reamer, New York Department of Labor Sumyyah Bilal, EUREKA Charlsey Cartwright, California Career Resources Network</p> <p>Convener: Ken Budman Facilitator: Ron Cubit</p>	



<p><b>3:30 pm- 5:00 pm</b></p>	<p><b>Breakout Sessions</b></p> <p><i>Session Five</i>  <b>Workforce Intelligence 101</b>  Melanie Arthur,  CESER Master Trainer  Joel Hessing,  California Employment Development Department  Dr. Greg Weeks,  Washington State Employment Security  Karen Leahy,  Pennsylvania Department of Labor and Industry</p> <p>Convener: Joe Ward  Facilitator: Dr. Greg Weeks</p> <p><i>Session Six</i>  <b>Performance Management Intelligence</b>  Dr. Barry A. Goff  Charter Oak Group  Duane Whitfield,  Florida Education and Training Placement Information Program  Dr. Richard Moore,  California State University, Northridge</p> <p>Convener: Megan Juring  Facilitator: Frank Quintero</p> <p><i>Session Seven</i>  <b>Workforce Intelligence Partners</b>  James R. King,  Consultant, California  Edward Kawahara,  California Technology Trade and Commerce Agency  Gus Koehler,  Economic Development Network,  California Community Colleges</p> <p>Convener: Edward Kawahara  Facilitator: Trish Kelly</p>	
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## THURSDAY, AUGUST 29, 2002

9:00 am- 10:30 am	<b>Breakout Sessions</b>  <i>Session One</i> <b><i>Interstate Data Sharing</i></b> Gerry Bradley, New Mexico Labor Department Jeff Nall, Iowa Workforce Development Maria Calovita, Esq., CESER WRIS Contractor  Convener: Mary Ann Regan Facilitator: Mary Ann Regan  <i>Session Two</i> <b><i>WIB's &amp; Workforce Intelligence</i></b> Martin Adams, Twin Cities Economic Development Group Margo West, Orange County Workforce Investment Board  Convener: Jay Mousa Facilitator: Paul Gussman  <i>Session Three</i> <b><i>Regional Planning</i></b> Donna DeWeerd, North Bay Employment Connection Dr. Paul Fassinger, Association of Bay Area Governments Tracey Brown, Workforce Development Board at Contra Costa, EASTBAY Works  Convener: Peter Paul Facilitator: Trish Kelly
10:30 am – 11:30 am	<b>Break</b>

<p><b>11:30 am – 1:00 pm</b></p>	<p><b>Guest Speaker</b></p> <p><b>KEVIN JOHNSON</b>  <b>President of St. Hope Corporation and</b>  <b>Former NBA All-Star with the Phoenix Suns</b></p> <p><i>Lessons in leadership for community and economic development;  What is the role of civic entrepreneurs in building strong  communities? How can we use innovation, intelligence and  commitment to improve the economic health of our neighborhoods  and the lives of our citizens?</i></p> <p>Introduction by  Michael Bernick Director,  California Employment Development Department</p>
<p><b>1:00 pm</b></p>	<p><b>Conference Conclusion</b></p>